



Pacific Federal, LLC

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**NEWS
RELEASE**

PACFED PRESIDENT JIM GARRISON JOINS THE DOLORES HUERTA FOUNDATION BOARD OF DIRECTORS

(Glendale, Calif. – April 2, 2020) Pacific Federal, LLC (PacFed) President Jim Garrison has been appointed to the board of directors for the Dolores Huerta Foundation (DHF), a non-profit organization dedicated to creating networks of healthy, organized communities pursuing social justice through systematic and structural transformation.

DHF was established in 2002 by Dolores Huerta, who co-founded the first farmworkers unions with Cesar Chavez and continues to fight for racial and labor justice today. The organization recruits, trains, organizes and empowers grassroots leaders in low-income communities to effect policy changes on issues such as immigrant and human rights, civic engagement, education, health, the environment and economic development. It has built a powerful network of over 20,000 supporters, volunteers and voters in rural agricultural communities primarily located in the San Joaquin Valley of California.

“The vital work performed by the Dolores Huerta Foundation is a living tribute to its founder Dolores, with whom I share a close personal friendship and deeply admire,” said Garrison. “For the past 50 years, she has dedicated her life to defending the rights of immigrant families, teaching individuals they have the power to improve their lives and offering hope to communities that social justice can be achieved. I am truly honored to help advance her efforts to develop community leaders and advocate for the working poor, women and children.”

A seasoned health care industry executive, Garrison heads one of Southern California’s most experienced employee benefits firms. Headquartered in Glendale, Calif., PacFed is a subsidiary of Zenith American, offering employee benefits solutions for nearly 2 million families from over 40 offices across the U.S.

Among his many professional endeavors, Garrison serves on the executive board and board of directors for the Los Angeles Chamber of Commerce and as co-chair of its Health Care Council. He is also

a member of the board of directors for the Music Fund of Los Angeles and El Proyecto del Barrio, and chairman of the Development Council for Loyola Marymount University's Center for the Study of Los Angeles. Garrison is a past member of the California Electoral College and the California Democratic Party Finance Council.

Among his many honors, Garrison has been the recipient of the Boys and Girls Club of the San Fernando Valley Golden Hands Award, Teamsters National Hispanic Caucus Community Award, Farmworker Justice Corporate and Social Responsibility Award, San Gabriel Valley Civic Alliance Lifetime Achievement Award and Southern California Chapter of the Teamsters National Black Caucus Excellence in Leadership Award. Under his leadership, PacFed was inducted into the San Fernando Valley Business Hall of Fame in June 2019.

Garrison and his wife Rachel reside in Glendale, Calif., and together have four grown children and eight grandchildren. One of their shared passions is making Chicano artwork accessible to Los Angelenos through their support of local artists and public exhibitions.

About the Dolores Huerta Foundation and Dolores Huerta

In 2002, Dolores Huerta received the Puffin/Nation \$100,000 prize for Creative Citizenship which she used to establish the Dolores Huerta Foundation (DHF) for grassroots community organizing the following year. Camila Chavez, Dolores' youngest daughter, has served as Executive Director of the DHF since its inception. Dolores Huerta, president, remains active with DHF as a full-time unpaid volunteer, and sees the work of the foundation as a continuation of the non-violent civil rights movement of the 1970s.

The DHF has implemented its organizing model in six rural communities (Lamont, Arvin, Weedpatch, Woodlake, Cutler-Orosi, Tulare) in California's Central Valley. In these communities, full-time trained organizers form neighborhood organizations called Vecinos Unidos (United Neighbors). These neighborhood residents, the Vecinos, are trained to collectively engage public officials and navigate the system for the benefit of their communities. Its primary office is located in downtown Bakersfield, Calif. with a satellite office in Arvin, Calif.

Dolores Huerta co-founded the United Farm Workers Union (UFW) with Cesar Chavez. She is recognized for originating the phrase "Si, Se Puede" – Spanish for "Yes, We Can." In 2012 President Obama bestowed Dolores with her most prestigious award, The Presidential Medal of Freedom, the highest civilian award in the United States. In 1998, President Clinton also honored her with The Eleanor Roosevelt Human Rights Award. Dolores' numerous other awards include: Ms. Magazine's One of the Three Most Important Women of 1997, Ladies Home Journal's 100 Most Important Woman of the 20th Century, The Puffin Foundation's Creative Citizenship: Labor Leader Award 1984, the California State Legislature's Kern County Woman of The Year Award, the Mexican Government's Ohtli Award, the Smithsonian Institution's James Smithson Award and nine honorary doctorates from universities throughout the United States.

About Pacific Federal, LLC

Pacific Federal, LLC (PacFed), a Zenith American (Zenith) company, is one of California’s most experienced employee benefits firms. PacFed offers online services, member assistance, workplace support, consolidated billing, COBRA administration and compliance notification. Zenith, which has provided high-quality administrative services since 1944, manages benefit plans as a third-party administrator serving nearly 2 million families from over 40 offices across the U.S. The clients of PacFed and Zenith are Taft-Hartley trust funds, trade associations, government entities and corporate employers. www.pacfed.com, www.facebook.com/PacFed, #PacificFederal

Important Update Concerning COVID-19

Operations at Zenith and PacFed are deemed essential. So that we may provide access to the services our members and their families depend on, Zenith and PacFed offices in California remain open at this time. The Zenith legal team will continue to monitor the situation and update California offices if this changes.

We are taking multiple steps to minimize health risks and serve our members’ needs during this difficult time. Employees that are already working remotely will continue to do so. Our Zenith and PacFed management teams, in coordination with Zenith incident response teams, will continue to work towards increased remote-work capabilities where feasible. For information about the changes that have been implemented to minimize potential exposure to our employees and the public, please visit www.pacfed.com.

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