



Pacific Federal, LLC

a Zenith American company

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**NEWS
RELEASE**

For Immediate Release

FREE SUMMER OF SALSA CONCERT SERIES COMING TO DOWNTOWN L.A. IN MAY! Enjoy incredible food and music at LA Plaza De Cultura Y Artes, the nation's premier center of Mexican-American culture

(Glendale, Calif.— May 1, 2018) Dance to the sounds of L.A.'s most renowned salsa bands at free summer concerts hosted by LA Plaza De Cultura Y Artes (LA Plaza) on the second Friday of every month from May through September 2018. Sponsored by Pacific Federal, Music Fund of Los Angeles and Teamsters Local 986 charity, the performances offer Angelenos the opportunity to enjoy incredible food, culture and music under the stars.

LA Plaza, the nation's premier center of Mexican-American culture, is located at 501 N. Main St., Los Angeles, 90012. Doors open at 6 p.m. and performances start at 7 p.m. Attendees are invited to bring lawn chairs and blankets. Food and beverages will be available for purchase (no outside alcoholic beverages are permitted). For more information, call 213-542-6200 or visit www.lapca.org. The following concerts are scheduled:

Echo Park Project | Friday, May 11 | 6pm

The Echo Park Project, created in 2006 by Carlo Lopez, a Latin percussionist from Brooklyn, brings together in-demand session musicians presenting a combination of original material and hot Seventies cover tunes.

Latin Sol | Friday, June 8 | 6pm

Latin Sol is a 10-piece band creating a blend of salsa and Afro Cuban rhythms featuring full percussion, rhythm, horn, and vocal sections that, in combination, play with intensity and energy.

La Verdad | Friday, July 13 | 6pm

With just two years on the scene, this West Coast nine-piece salsa group, under the musical direction of Gabriel Gonzalez, is committed to the preservation and expression of Afro-Son music.

The Arsenio Rodriguez Project | Friday, August 10 | 6pm

The Arsenio Rodriguez Project pays homage to one of the most beloved and renowned figures of Cuban music history. An all-star ensemble presents the music written and arranged by Arsenio the way it was meant to be heard.

Conjunto Costazul | Friday, September 7 | 6pm

Closing out the Summer of Salsa is Conjunto Costazul, led by veterans of the salsa scene Freddie and Johnny Crespo, who bring us the sounds of swing and salsa with booming horns and percussion.

Video links (high resolution photos also available)

Latin Sol

<https://www.youtube.com/watch?v=fIQYAsMzJME>

The Arsenio Rodriguez Project

<https://www.youtube.com/watch?v=FXunMCwRuyE>

<https://www.youtube.com/watch?v=n9ce900YuZg>

https://www.youtube.com/watch?v=MSuo-_fFn5c

The Echo Park Project

<https://www.youtube.com/watch?v=orJuBt-TVD8&t=52s>

Costazul

<https://www.youtube.com/watch?v=DTv-PaVvSZs>

La Verdad

<https://www.youtube.com/watch?v=XVNo3TKQVqQ>

About LA Plaza de Cultura Y Artes

LA Plaza de Cultura Y Artes is dedicated to celebrating the enduring influence of Mexican and Mexican-American culture, with a specific focus upon the Mexican-American experience in Los Angeles and Southern California. LA Plaza's campus includes two historic and newly renovated buildings which house interactive exhibits and dynamic programs, as well as 30,000 square feet of public garden to be enjoyed by the community.

Connect with LA Plaza: www.lapca.org, www.facebook.com/LAPlazaLA, #LAPLAZALA

About Pacific Federal, LLC

Pacific Federal, LLC (PacFed), a subsidiary of Zenith American Solutions (Zenith American), is one of California's most experienced employee benefits firms. PacFed offers online services, member assistance, workplace support, consolidated billing, COBRA administration and compliance notification.

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About Zenith American Solutions

Zenith American Solutions, Inc. (Zenith American) has been providing high quality administrative services since 1944. With 45 offices across the country, Zenith American manages benefit plans as a third-party administrator (TPA) serving over 800,000 health plan members and dependents, and over 900,000 retirement plan participants for Taft-Hartley trust funds, trade associations, government entities, and corporate employers. For more information, visit www.zenith-american.com.

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