



## Pacific Federal

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**NEWS  
RELEASE**

### **PACIFIC FEDERAL COMMISSIONS LOCAL ARTIST TO CELEBRATE 85<sup>TH</sup> BIRTHDAY OF DOLORES HUERTA**

(Glendale, Calif. – March 24, 2016) Pacific Federal recently commissioned local artist John Valadez to create a painting in honor of civil rights activist and labor leader Dolores Huerta. The painting was presented to the public at La Plaza de Cultura y Artes in Los Angeles during *Summer of 85 Years, A Tribute to Dolores Huerta* – a six-concert series celebrating the birthday of the famous Latina. The piece features youthful depictions of United Farm Workers of America (UFW) leaders César Chávez, Richard Chavez and Dolores Huerta, set against a backdrop of strawberry fields in California’s Central Valley.

Valadez is a realist painter, raised and based in Los Angeles, Calif. His images achieve a level of great realism by integrating a world of imagination and dreams into the urban landscape of which John has, and continues to, live and breathe. He studied at East Los Angeles Junior College and later received a B.F.A. from California State University, Long Beach in 1986.

Huerta is president of the Dolores Huerta Foundation and co-founded the United Farm Workers union with Cesar Chavez. In 2011, President Obama awarded her with the Medal of Freedom, America’s highest civilian honor. Huerta is recognized as defining the labor movement in the 1960s with the chant “si se puede” (yes we can).

#### **About LA Plaza de Cultura y Artes**

LA Plaza de Cultura y Artes is dedicated to celebrating the enduring influence of Mexican and Mexican-American culture, with a specific focus upon the Mexican-American experience in Los Angeles and Southern California. LA Plaza’s campus includes two historic and newly renovated buildings which house interactive exhibits and dynamic programs, as well as 30,000 square feet of public garden to be enjoyed by the community.

#### **About Pacific Federal, LLC**

Pacific Federal, LLC (PacFed) is one of California’s largest and most experienced privately owned employee benefits firms. PacFed assists businesses in carrier negotiations and the administration of employee benefit coverages. It also offers online services, member assistance, workplace support, consolidated billing, COBRA administration and compliance notification.



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