PACFED PRESIDENT JIM GARRISON JOINS THE EL PROYECTO DEL BARRIO BOARD OF DIRECTORS

(Glendale, Calif. – Dec. 4, 2019) Pacific Federal President Jim Garrison has been appointed to the board of directors for El Proyecto del Barrio, Inc. (El Proyecto), an organization that has provided community-based health and human services for more than 48 years.

Originally founded in 1971 to serve the Northeast San Fernando Valley, El Proyecto now reaches the entire San Fernando Valley, San Gabriel Valley and East Los Angeles. The organization works with community organizations, cities, state and federal agencies, small companies and major corporations to fund comprehensive community services and advocacy for youth and adults. With more than 175,000 patient visits annually, El Proyecto provides quality preventive and primary health care, dental care, behavioral health counseling and referrals, employment services and child development centers.

“El Proyecto truly stands as a prominent healthcare and employment-services provider in the communities it serves,” Garrison said. “I am honored to be part of an organization committed to creating a safe, respectful and culturally appropriate environment for individuals and families in need of accessible and affordable health care services.”

A seasoned health care industry executive, Garrison heads one of Southern California’s most experienced employee benefits firms. Headquartered in Glendale, Calif., Pacific Federal, LLC (PacFed) is a subsidiary of Zenith American Solutions, offering employee benefits solutions for nearly 2 million families from over 40 offices across the U.S.

Among his many professional endeavors, Garrison serves on the executive board and board of directors for the Los Angeles Chamber of Commerce and as co-chair of its Health Care Council. He is also a member of the board of directors for the Music Fund of Los Angeles, a member of the Valley Industry and Commerce Association Political Action Committee and chairman of the Development Council for
Loyola Marymount University’s Center for the Study of Los Angeles. Garrison is a past member of the California Electoral College and the California Democratic Party Finance Council.

Among his many honors, Garrison has been the recipient of the Boys and Girls Club of the San Fernando Valley Golden Hands Award, Teamsters National Hispanic Caucus Community Award, Farmworker Justice Corporate and Social Responsibility Award, San Gabriel Valley Civic Alliance Lifetime Achievement Award and Southern California Chapter of the Teamsters National Black Caucus Excellence in Leadership Award. Under his leadership, PacFed was inducted into the San Fernando Valley Business Hall of Fame in June 2019.

Garrison and his wife Rachel reside in Glendale, Calif., and together have four grown children and eight grandchildren. One of their shared passions is making Latino artwork accessible to Angelenos through their support of local artists and public exhibitions.

About Pacific Federal, LLC
Pacific Federal, LLC (PacFed), a Zenith American company, is one of California’s most experienced employee benefits firms. PacFed offers online services, member assistance, workplace support, consolidated billing, COBRA administration and compliance notification. Zenith, which has provided high-quality administrative services since 1944, manages benefit plans as a third-party administrator serving nearly 2 million families from over 40 offices across the U.S. The clients of PacFed and Zenith are Taft-Hartley trust funds, trade associations, government entities and corporate employers.


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