



Pacific Federal, LLC

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**NEWS
RELEASE**

PACIFIC FEDERAL PRESIDENT JIM GARRISON RECEIVES LIFETIME ACHIEVEMENT AWARD FROM THE SAN GABRIEL VALLEY CIVIC ALLIANCE

(Glendale, Calif. – Feb. 27, 2019) Jim Garrison, president of Pacific Federal, LLC (PacFed), will be honored with a Lifetime Achievement Award by the San Gabriel Valley Civic Alliance (SGVCA) at its 9TH Annual Sector Awards Luncheon on Friday, March 29, in Baldwin Park, Calif.

An accomplished business leader with a passion for community service, Garrison will be honored for supporting SGVCA’s mission to bring together a diverse coalition of stakeholders for the purpose of identifying policy challenges and best practice solutions that transcend traditional industry methods and modes of thinking.

“The SGVCA has a long history of reaching out to leaders in the business, labor, government, education and community sectors to effective positive change,” said Garrison. “I am truly humbled to join the company of so many amazing individuals who are committed to improving the quality of life, community and business through their work and creativity.”

The luncheon, to be held from 11 a.m. to 2 p.m. at the Courtyard by Marriott (14635 Baldwin Park Towne Center), will also honor the following individuals and organizations: Blanca Rubio, California State Assembly, 48th District (Government); Gene Hurd, President UAW Local 509 (Labor); Anthony Duarte, Vice President, Hacienda La Puente Unified School District Board of Education (Education); YK-America (Business) and The Hope Center (Community).

A seasoned health care industry executive, Garrison heads one of Southern California’s most experienced employee benefits firms. Headquartered in Glendale, Calif., PacFed is a Zenith American company, providing health and retirement benefits for nearly 2 million families from over 40 offices across the U.S.

Among his many professional endeavors, Garrison serves on the executive board and board of directors for the Los Angeles Chamber of Commerce and as co-chair of its Health Care Council. He is also

a member of the board of directors for the Music Fund of Los Angeles and Valley Industry and Commerce Association, and serves on the advisory board for Loyola Marymount University's Center for the Study of Los Angeles.

Garrison is a past California member of the Electoral College and the California Democratic Party Finance Council. He has been honored with the Boys & Girls Club of the San Fernando Valley Golden Hands Award and the Teamsters National Hispanic Caucus Community Award. For the past three consecutive years, Garrison was named among the San Fernando Valley's most influential 200 business leaders by the *San Fernando Valley Business Journal*. He also received the Richard Chavez Memorial Award from the Dolores Huerta Foundation.

Garrison and his wife Rachel reside in Glendale, Calif., and together have four grown children and eight grandchildren. One of their shared passions is making Latino artwork accessible to Angelenos through their support of local artists and public exhibitions.

About Pacific Federal, LLC

Pacific Federal, LLC (PacFed), a Zenith American company, is one of California's most experienced employee benefits firms. PacFed offers online services, member assistance, workplace support, consolidated billing, COBRA administration and compliance notification. Zenith, which has provided high-quality administrative services since 1944, manages benefit plans as a third-party administrator serving nearly 2 million families from over 40 offices across the U.S. The clients of PacFed and Zenith are Taft-Hartley trust funds, trade associations, government entities and corporate employers.
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