



# Pacific Federal, LLC

a Zenith American company

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**NEWS  
RELEASE**

## For Immediate Release

### **FREE SUMMER OF SALSA CONCERT SERIES COMING TO DOWNTOWN L.A. IN MAY! Enjoy incredible music and food at LA Plaza De Cultura Y Artes, the nation's premier center of Mexican-American culture**

(Glendale, Calif. – April 11, 2019) Dance to the sounds of L.A.'s most renowned salsa bands at a free summer concert series hosted by LA Plaza De Cultura Y Artes (LA Plaza) on the second Friday of every month from May through September 2019. Sponsored by Pacific Federal, Music Fund of Los Angeles, and Teamsters Local 986 and 396 charities, the performances offer Angelenos an evening to enjoy incredible culture and music under the stars.

LA Plaza, the nation's premier center of Mexican-American culture, is located at 501 N. Main St., Los Angeles, 90012 (across from Olvera Street). Doors open at 6 p.m. and performances start at 7 p.m. Attendees are invited to bring lawn chairs and blankets. Food and beverages will be available for purchase (no outside alcoholic beverages are permitted). For more information, call 213.542.6200 or visit [www.lapca.org](http://www.lapca.org). The following concerts are scheduled:

#### **Ricardo Lemvo and Makina Loca | Friday, May 10 | 7pm**

Ricardo Lemvo is a musical pioneer with his innovative blend of Afro-Cuban rhythms with Pan-African styles (soukous, Angolan semba and kizomba), embodying the Afro-Latin Diaspora and connecting back to Mother Africa via the Cuban clave rhythm.

-Food from Soltero Catering and beverages will be available for sale.

#### **Grupo Invasión Latina | Friday, June 14 | 7pm**

Grupo Invasión Latina is a high-energy band founded in 2007 that plays cumbia, merengue, bachata and salsa.

-Food from Soltero Catering and beverages will be available for sale.

#### **La Verdad | Friday, July 12 | 7pm**

With just three years on the scene, this West Coast nine-piece salsa group, under the musical direction of Gabriel Gonzalez, is committed to the preservation and expression of Afro-Son.

-Food from Tirsa's Mexican Café and beverages will be available for sale.

**Fausto y La Moderna | Friday, August 9 | 6pm**

This high energy band takes Latin musical traditions to modern heights, playing Cuban guaguanco, yambu, salsa, cumbia, son, and cha cha cha.

-Food from Tirsá's Mexican Café and beverages will be available for sale.

**Chino Espinoza y Los Dueños Del Son | Friday, September 13 | 7pm**

Chino Espinoza leads a big band that revisits classic salsa tracks along with hard salsa and cha cha cha, enlivening the songs with Los Angeles-style breaks and arrangements.

-Food from La Huesuda Tacos and beverages will be available for sale.

**About LA Plaza de Cultura Y Artes**

LA Plaza de Cultura Y Artes is dedicated to celebrating the enduring influence of Mexican and Mexican-American culture, with a specific focus upon the Mexican-American experience in Los Angeles and Southern California. LA Plaza's campus includes two historic and newly renovated buildings which house interactive exhibits and dynamic programs, as well as 30,000 square feet of public garden to be enjoyed by the community.

**Connect with LA Plaza:** [www.lapca.org](http://www.lapca.org), [www.facebook.com/LAPlazaLA](https://www.facebook.com/LAPlazaLA), [#LAPLAZALA](https://twitter.com/LAPLAZALA)

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**About Pacific Federal, LLC**

Pacific Federal, LLC (PacFed), a Zenith American company, is one of California's most experienced employee benefits firms. PacFed offers online services, member assistance, workplace support, consolidated billing, COBRA administration and compliance notification. Zenith, which has provided high-quality administrative services since 1944, manages benefit plans as a third-party administrator serving nearly 2 million families from over 40 offices across the U.S. The clients of PacFed and Zenith are Taft-Hartley trust funds, trade associations, government entities and corporate employers.

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